

Return on investment?

Incredible tuna taco today at the Bistro. MMMMMMMMM!

Congratulations! Your logo was shared with 5,000 people.

Everyone is snapping and posting pics of their meals. The average 18- to 34-year-old has approximately 500 followers on various social media applications. Posts by as few as 10 people can mean multiple thousands of impressions from Facebook, Twitter, Flickr, Instagram, SnapChat or Google+.

Your logo in the picture: make an impression

Social media is chock full of pictures of beautifully composed, delectable creations by chefs across the globe. Including your logo on your dinnerware just makes sense.

Word-of-mouth, peer-to-peer influence is the strongest form of advertising for a brand. Through HLC's custom designed dinnerware program, incorporating your logo on the rim becomes an easy way to further your brand and raise your profile and stretch your advertising dollar.

Contact HLC or your local distributor today to learn more about our custom program features like: free fired samples, free design services, and enjoy the lowest minimum order quantities in the industry!

HLC[®] YOU'LL LIKE WHAT WE BRING TO THE TABLE!

genuine
MANUFACTURER

made
in USA