



Tabletops Refresh with a Blast from the Past

The HLC Family of Companies is proud to present the Homer Laughlin China Company's Retro collection, a blast-from-the-past dinnerware line featuring 12 distinctive designs in three groups. All are based on historically popular patterns from years past, brought to life once again with new manufacturing processes. The Retro collection's dishwasher-safe, oven-to-table dinnerware, designed and manufactured in the U.S.A. in the company's plant in West Virginia, will be introduced at the 2015 National Restaurant Association (NRA) show in May

Four Retro "Resurrections" designs bring past patterns back to life: Greek Key, evoking Greek architecture; Astro, with a futuristic feel; Regal, at home everywhere from upscale lounges to corner diners; and Wheat, a homestyle pattern perfect for everything from bone-in ribeyes to heaping plates of home fries.

Four "Current" Retro patterns are familiar favorites: American Rose, a classic floral; Fox Fern, a gorgeous botanical design; Checkers, eggs-over-easy diner style at its best; and Styleline, featuring elegant outlining to enhance any entrée.

The four "Contemporary" Retro designs are HLC's modern interpretations of patterns from as many as 40 or 50 years ago: Corsage, featuring a cozy floral motif; Gemstone, just right in a funky supper club; Garland, showcasing a breezy leaf pattern on the rim; and Pulsar, a hip, "outta sight," coffee-shop-perfect statement.

"We're seeing a return to classic styles — many from

the Mad Men era, where everything old is new again," said Gene Williamson, vice president of sales for the Foodservice Division of HLC Inc. "From Astro to Wheat, restaurateurs will love the themes and nostalgic feelings they are able to elicit using these revisited classics as well as modern interpretations. We are excited to introduce the Retro collection to a new generation."

Retro dinnerware will be produced on HLC's ivory body with either clear or Arctic White glazes, both high-fire, lead-free glazes with a superior level of heat retention. Retro features a heavy-gauge, high-Alphalain® coating that offers exceptional durability and resistance to scratches, chips and impact.

Revisit good times with Retro — fun, funky, cozy, classic — and made to last for decades to come.

Antis simunit.

Issendame nor hoctuis sentem tiam. Publibusus iam popublium non tabit, quod condeo Cupplibunte estifen terr

"We're seeing a return to classic styles — many from the Mad Men era, where everything old is new again"



Tabletops Refresh with a Blast from the Past



The HLC Family of Companies is proud to present the Homer Laughlin China Company's Retro collection, a blast-from-the-past dinnerware line featuring 12 distinctive designs in three groups. All are based on historically popular patterns from years past, brought to life once again with new manufacturing processes. The Retro collection's dishwasher-safe, oven-to-table dinnerware, designed and manufactured in the U.S.A. in the company's plant in West Virginia, will be introduced at the 2015 National Restaurant Association (NRA) show in May

Four Retro "Resurrections" designs bring past patterns back to life: Greek Key, evoking Greek architecture; Astro, with a futuristic feel; Regal, at home everywhere from upscale lounges to corner diners; and Wheat, a homestyle pattern perfect for everything from bone-in ribeyes to heaping plates of home fries.

Four "Current" Retro patterns are familiar favorites: American Rose, a classic floral; Fox Fern, a gorgeous botanical design; Checkers, eggs-over-easy diner style at its best; and Styleline, featuring elegant outlining to enhance any entrée.

The four "Contemporary" Retro designs are HLC's modern interpretations of patterns from as many as 40 or 50 years ago: Corsage, featuring a cozy floral motif; Gemstone, just right in a funky supper club; Garland, showcasing a breezy leaf pattern on the rim; and Pulsar, a hip, "outta sight," coffee-shop-perfect statement.

"We're seeing a return to classic styles — many from the Mad Men era, where everything old is new again," said Gene Williamson, vice president of sales for the Foodservice Di-

"We're seeing a return to classic styles — many from the Mad Men era, where everything old is new again"

vision of HLC Inc. "From Astro to Wheat, restaurateurs will love the themes and nostalgic feelings they are able to elicit using these revisited classics as well as modern interpretations. We are excited to introduce the Retro collection to a new generation."

Retro dinnerware will be produced on HLC's ivory body with either clear or Arctic White glazes, both high-fire, lead-free glazes with a superior level of heat retention. Retro features a heavy-gauge, high-Alphalain® coating that offers exceptional durability and resistance to scratches, chips and impact.

Revisit good times with Retro — fun, funky, cozy, classic — and made to last for decades to come.

Antis simunit. Issendame nor hoctuis sentem tiam. Publibusus iampopublium non tabit, quod condeo Cupplibunte estifen terr



Tabletops Refresh with a Blast from the Past



The e HLC Family of Companies is proud to present the Homer Laughlin China Company's Retro collection, a blast-from-the-past dinnerware line featuring 12 distinctive designs in three groups. All are based on historically popular patterns from years past, brought to life once again with new manufacturing processes. The Retro collection's dishwasher-safe, oven-to-table dinnerware, designed and manufactured in the U.S.A. in the company's plant in West Virginia, will be introduced at the 2015 National Restaurant Association (NRA) show in May

Four Retro "Resurrections" designs bring past patterns back to life: Greek Key, evoking Greek architecture; Astro, with a futuristic feel; Regal, at home everywhere from up-scale lounges to corner diners; and Wheat, a homestyle pattern perfect for everything from bone-in ribeyes to heaping plates of home fries.

Four "Current" Retro patterns are familiar favorites: American Rose, a classic floral; Fox Fern, a gorgeous botanical design; Checkers, eggs-over-easy diner style at its best; and Styleline, featuring elegant outlining to enhance any entrée.

The four "Contemporary" Retro designs are HLC's modern interpretations of patterns from as many as 40 or 50 years ago: Corsage, featuring a cozy floral motif; Gemstone, just right in a funky supper club; Garland, showcasing a breezy leaf pattern on the rim; and Pulsar, a hip, "outta sight," coffee-shop-perfect statement.

"We're seeing a return to classic styles — many from the Mad Men era, where everything old is new again," said

"We're seeing a return to classic styles — many from the Mad Men era, where everything old is new again"

Gene

Williamson, vice

president of sales for the Foodservice Division of HLC Inc. "From Astro to Wheat, restaurateurs will love the themes and nostalgic feelings they are able to elicit using these revisited classics as well as modern interpretations. We are excited to introduce the Retro collection to a new generation."

Retro dinnerware will be produced on HLC's ivory body with either clear or Arctic White glazes, both high-fire, lead-free glazes with a superior level of heat retention. Retro features a heavy-gauge, high-Alphalain® coating that offers exceptional durability and resistance to scratches, chips and impact.

Revisit good times with Retro — fun, funky, cozy, classic — and made to last for decades to come.

Antis simunit. Issendame nor hoctuis sentem tiam. Publibusus iampopublium non tabit, quod condeo Cupplibunte estifen terr

